

AROUND THE HORSECOLLAR



PRESIDENT'S MESSAGE

Happy New Year!

January
2011

As we turn another page in life we bid a fond farewell to 2010, Now, on with the New Year. Happy 2011 everyone, I trust you all made a few resolutions like I did... Most I won't keep... Again. This is the first news letter with William at the helm, please let him know what you think about it. He will be looking for Edsel story's and such to entertain you each month so if you have anything you think might be funny or of interest send it over to him.

We have a ton of neat events planed out this year so make sure you read and re read your news letter so you will be up to date on everything that will be taking place this year, Our big event is the Laughlin River Run which is coming along nicely. I will keep you updated on that event as new information is gathered. This month we will be back at Cable airport in Upland for the air/car show. we always have a fun time at this one, make your calendars now so you don't miss it, more info about that event is on the calendar page.

One last thing... I would like to thank the Cooke family for once again putting on a fun food filled Christmas party. It was held at Williams house in Covina and the selection of meat was to die for. Bill JR. had the cooking chores again this year and as before out did himself. I need to get his recipe , all in all everybody had a blast, you can read more about it in here...

See you soon,
Larry

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On December 4th, 2010 I woke up and saw a cloudy sky, and was worried we would have our 2nd rained out Edsel event for 2010 (February being the first), darn, I thought! It managed to sprinkle some and after that was over, we had pretty nice weather, a nice showing of Southlanders and a nice showing of Edsel's to boot! 11:00 AM came around and John Reichert came out to help with any last minute prep, and that was a good thing. About 12:00 the sound of 4 rotisseries buzzing started to fill the house, followed by the wonderful smell of delicious food being prepared.



Where do I even start? First we had John Reichert in his stunning 59 wagon, Bill and Addie Cooke in their recently acquired 59 Corsair Pedal Yellow Convertible, Chuck Anderson in his hot Red 59 Ranger sedan, Peter Innerbickler and friend Mildred in his Radiant Pedal Yellow and White 59 2 door sedan, and of course Paul and Joe Cella (The Cellas Fellas) with the trusty Corsair Convertible. I was the only other member with an Edsel at the party, and I had left my Corsair on the main street attached to my camping trailer to guide the way up the driveway. Other guests included Doug and Sue Rands, Mike Dunning with his Daughter LeAnn as well as her 2 sons, Mike's son, Mike (little Mike) made it out as well with his wife, Bety and their daughter. Travis Stobbe, Gil and Addie Gilbert, Bill Hanson, Mary Howard with grand daughter Francesca and friend Todd, Erna Adams and daughter Sherry Owen, Frank Foley, Dave and Mary Lee, Larry, Lola, Elizabeth and Johnathan Nopper as well as Chris Nopper and his girl friend, Ana. A nice surprise call came in the morning of the party from Leona Krupka, followed by an even nicer surprise, Leona and her dad, Bob Krupka made it out. Of Course my wife Meghan and our 3 kids were there as well, and if you lost count, that was 42 people. We had more folks who had RSVP'd but there were car crashes, other medical issues, first grandchild's first birthday parties and surprise visits from family in the days before the party kept a number of folks away.



I would say everything went very well, those who had the job of appetizers were there either at 3:00 or very close to it. We were able to catch up with friends that we may only see once a year or so in the first hour, just looking over cars, talking about the "one that got away," in cars that is. there was talk of who needed to fix what on their car, who might have this or that part, this or that person might be able to help you fix those problems and just a whole bunch of friendly Edsel help was going on. As a member of just a few years, it was also nice to see some of the long time Southlanders who haven't seen that much of each other get to visit as well, people were virtually taking off from where their last conversation stopped the last time they saw each other, shows what a close knit group this really is.

Just for fun, how many of the license plates can you identify the owner & car that match the license plates from the party?



The gift exchange was supposed to start at 4:00 and it did start very close to that time, we just had to sort out male/female gifts first, putting us just a little behind, but since there was no 3 hour time limit like at a restaurant, it really didn't matter. Dave Lee decided to show his artistic side by having us select our gifts, by the lines of a poem as he read it to us. The exchange went rapidly, no gifts were opened, or even peeked into until the last one was selected so that made it nice, there were no hurt feelings from a gift being "stolen" that you liked. As well as Dave's poem worked, Dave, I wouldn't go chasing the arts if I were you... To name a few gifts I know were given out, I ended up with a huge screwdriver set, Bill Cooke got a lot of 5 Hot Wheels, 3 of them were Edsel's and Dave ended up with a very large selection of car care products, I heard him saying part of the gift was the application of the cleaners by the gift giver?



Dinner time at 5:00 was just a little late, but good things come to those who wait! There was a abundant supply of food, including but not limited to, Roast Pork, Cruise Ham, Turkey, Prime rib, Mashed potatoes and gravy, as well as candied yams, sweet potatoes green beans, Waldorf salad, cucumber salad and more desert than you could shake a stick at, or a fork! All the food was more than fantastic, Prime Rib didn't even

need a knife to cut, it was able to cut by the fork, plastic fork and melted in your mouth, the green bean casserole, with the bacon and other tasty things in it, you could eat it and not know you were eating a vegetable! When it comes to Carrot Cake, I don't think anyone can touch Paul Cella's wife's recipe!



Beverages are always an important factor at a gathering like this as well. Some people brought their flavor of beer, with enough to share with anyone who wanted it. There was fresh brewed coffee as well as Margaritas made with tequila straight out of the freezer. Soda pop was there for those who wanted that, in most every flavor. What's a Christmas gathering with out Apple Cider and Martinelli's Sparkling Apple Cider... So that was there as well.

With this number of beverages there was something there to compliment each persons taste with the food on their plate.

It was a truly great time with out any feelings of being rushed. Depending on the feed back, we would be more than happy to host this party again, heck we even had Southlanders offering to make donations for it to happen again!

WLCIII



What is an Edsel Mileage Award?

The Southlanders mileage awards are back. The requirement for the award is being reduced from the old 1000 miles per year to only 500 miles per year. If a member brings an Edsel to Southlander events during the year and accumulates 500 miles or more doing so, they will receive a mileage award at the Southlanders' Anniversary Dinner. The time interval starts with the anniversary dinner in November and it ends with the October event. Mileage includes round trip travel to, from, and during Southlander events, including road trips.

How do I get credit for my Edsel Miles?

To get credit for your mileage just submit it to Doug Rands. You can do this at events, by email, by telephone, or by way of other club officers if Doug is not around. For the last two events mileage will be calculated by Doug using Mapquest or a similar program if mileage is not submitted to him. In the future it is preferred that members keep track of their mileage and submit it to Doug event by event. They are free to use Mapquest or a similar program if they prefer to do so.

Why do we need Edsel Mileage Awards?

Some may wonder why we brought this program back? It is to encourage members to bring their Edsels to Southlander events. We want to see all of them, from shiny show cars to works in progress. So bring out those Edsels and aim for membership in the Southlanders' 500 Mile Club.

What are the rules?

- 1) An Edsel must be present, with you, even if you have a nice vintage car of another name plate, to get miles, it must be an Edsel that you bring.
- 2) Driving to your local cruise night in your Edsel is a good idea, but will not count for your miles, only events posted in the "Calendar Of Events" will count towards your Edsel Mileage Award with the exception of events listed as exempt from the award program.

William Cooke, Newsletter Editor

I wanted to take a quick minute to introduce myself to you as your new Newsletter Editor. I hope to keep everyone looking forward to the next edition of "Around The Horsecollar" as much as I have looked forward to Andrea's version of "Around The Horsecollar" every month. I have been working very hard as your 2nd Vice President to bring you new and exciting events and will continue to do so.

I encourage you to give me ideas for the Newsletter as well as your classified "for sale" or "Want" ads. I am also happy to receive photos of Edsels, or anything Edsel related that you think might be appropriate for the Newsletter, so if you enjoy searching out vintage Edsel photos or graphics regarding the Edsel, or even cartoon jokes involving the Edsel, please feel free to share, and I will credit your name for supplying them to me. Please feel free to share your feelings about my work for this publication, and my other duties as well.

Thank you for voting me in as your Newsletter editor
William L. Cooke III

Along with bringing back the Mileage award, we believe the Southlander of the Month needs to be brought back as well.



Interview...

- 1) When did you first notice the Edsel?
- 2) What was your first car?
- 3) What is the best Edsel joke you have heard?
- 4) What year did you become a Southlander?
- 5) What is the best friendship you have gained from your Edsel or the Southlanders?
- 6) What is the best Edsel deal you have either bought or sold?



Answers... Paul

- 1) 1968 we spotted a Edsel in El-Monte, about the time the papers were hyping them up as "collector Cars"
- 2) 1939 Ford Std Coupe, I was 13 years old when dad let me buy it from the neighbor! Penalty's and registration fee's cost more than the car did.
- 3) Best Edsel Joke can't be put in the newsletter!
- 4) 1969, Joe joined a year or so before me.
- 5) Other car nuts.
- 6) Citation 4 dr, number 111 built, paid \$125 for it, sold it for \$4,000.

Answers... Joe

- 1) Around 1968, there were ads in the paper from people who thought their cars were worth big bucks, and they weren't.
- 2) 1950 Ford, paid \$50 from a car lot. It then got a \$50 engine and Tijuana int. work, later traded it for the 32 Ford I still have.
- 3) At parades the politicians wouldn't ride in the Edsel because Nixon rode in one, and they both were losers'.
- 4) 1968
- 5) Everybody, we have a common interest, most of all Ron & Lillian Mitchel.
- 6) Pacer Convertible, and it's still in Canada



Joe & Paul Cella pose with the 1955 Ford Wagon their dad bought new



I can't even begin to remember when I first met the Cella's, but I'm glad I did. They have been a very important source for many car hobbyists. I can tell you one story about a trip to a National meet in Oregon a few summers ago. Paul, John Reichert and I all drove our Edsel's up to Salem for the meet, going up was just fine but coming back home all hell broke lose for Paul and me. To make a long story short, if Paul was not with me, I would still be stuck in Lodi, just like the song.....
 Larry Nopper Jr.



!!Just A Quick Thanks!!

DUES ARE DUE IN NOVEMBER

Our records show you are paid up to date!

Thank You! Looking forward to your participation in the coming year!

If you have a idea for a fun event, let us know!

THANKS, YOU'RE THE BEST

It seems to be a regular event that a Southlander sells another Southlander a car, I mean, who better to care for your pride and joy than someone who is in the same club as you are, right? I know John Reichert owns a 59 Ford Ranchero that belonged to Southlander Frank Foley that had previously belonged to Southlander Dale Evarts. I know I bought my 58 Corsair from Frank Foley who had purchased it from Mike Frankovich III, and the list of cars changing hands among the club just goes on and on.

Today I bring up this topic to talk about a 1958 Edsel Citation Convertible that has been in a junk yard and 2 Southlander Edsel Owner Club members' yards as well. I am talking about Warren Fredrickson's former Citation Convertible that he rescued out of a "Junk yard" around 1980. Later he sold this car to Paul and Joe Cella when Warren was somewhere around the age of 17.

Paul Cella says "Warren gave me these photos of our Citation in Pomona Auto Dismantling (junk) yard around 1980 before we purchased it from him. The owner got mad when he referred to the yard as a junk yard. Warren was about 16 yrs old at this time. Look at the Photo of it behind the hook!"

These photos have prompted Paul to start tinkering with the Citation again. He took long break when he could not get the motor to run right after a rebuild from a shop called "Bonded Motors." Paul started to get a little motivated when I got the big car 58 Corsair up & running, a little more motivation from these photos Warren kept all these years and hopefully those put together with this story will keep him motivated until we see Paul show up at a meet driving a flashy black Citation rag top!

William Cooke



SATURDAY, JANUARY 8, 2011 CABLE AIR SHOW

Cable Air Show is being held at Cable airport, 1749 W. 13th street, upland, CA. This will be the 36th anniversary of the Air Show and the 66th anniversary of the founding of Cable Airport. The show will be Saturday and Sunday January 8th & 9th. Gates open at 8:00 AM. Classic car show drive by 12:30pm (*approximate*) The Southlanders will be in attendance on **Saturday the 8th**: if I recall correctly it was \$5.00 or \$7.00 per person



FEBRUARY - 19TH NETHERCUTT COLLECTION 15151 Bledsoe St. Sylmar, 91342. 9:30 AM gathering in the parking lot, we will assemble in the "Lower Salon" At 9:45 AM where our tour begins at 10:00 Am sharp! The Lower Salon has autos and other antiques on display including nickelodeons, music boxes, David Winter Cottages, Dolls, Coins, and crystal figurines. Following this collection, at 12:30 we will see The Nethercutt Pullman Private Car, once owned by Clara Baldwin Stocker, daughter of "Lucky" Baldwin and 1937 Canadian Pacific Royal Hudson Locomotive. (15 minute tour). Once that tour has concluded we will get a chance to tour The Nethercutt Museum, with over 120 Vintage autos. This is a breath taking museum to get a chance to tour, and should not be missed! Admission is FREE!!! Children under 12 not allowed in the Nethercutt Collection. Pullman & Locomotive not handicapped accessible. RSVP to William Cooke by February 15th by phone (626)339-1161 or by email southlandersnewsletter@live.com



March - 27TH, SANTA ANITA RACE TRACK It will be a day of fun at the Horseraces, We will be parked in the middle of the track, so if you drive a car in, you can't leave until the end of the event. Cost is \$20 per car to get in, with up to 4 persons in the car. There will be races, food and an all around fun time to be had. More info later

APRIL 7TH-10TH, EDSLS AND A'S IN LAUGHLIN ROLLIN TO THE RIVER #4

MAY 14TH SO CAL GALAXIES ALL FORD PICNIC TWILA REID PARK ANAHEIM

JUNE 5TH, POMONA SWAP MEET We are the featured car club with FREE admission for the first 20 Southlanders with Edsels. I think this is a great way to get the word out there that THE EDSSEL LOOK IS HERE TO STAY! I hope to bring in new members, and new interest to the Edsel automobile so PLEASE get in on this! RSVP a MUST to William Cooke (626)339-1161 or southlandersnewsletter@live.com

JULY - Have an Idea? Let us know! We are always on the look out for that new fun thing to do!

AUGUST - No plans yet, considering another night at the races, Irwindale speedway. What do you think??? We have done it several times, but we do always draw a large number of Southlanders.

SEPTEMBER - YOUR fun idea, Let us know what it is! We'll help plan it!

Camp out somewhere in September/October

OCTOBER 2ND EARLY FORD V8 SHOW, LA PALMA PARK, ANAHEIM

NOVEMBER - ANNIVERSARY DINNER We are looking for a new venue for this, give us your suggestions

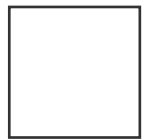
DECEMBER - CHRISTMAS PARTY

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JANUARY 2011



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